

## Executive Solutions for Finance and Leasing Celebrates 25 Years of Membership in the Equipment Leasing & Finance Association

The Equipment Leasing & Finance Association (ELFA) is honored to celebrate **Executive Solutions** for reaching **25** years of membership in the association. This milestone reflects not only **Executive Solutions** commitment to the industry but also its dedication to shaping the future of equipment finance.

As the premier trade association representing the \$1 trillion equipment finance sector, ELFA brings together key players in the industry to foster growth, innovation, and advocacy. Through its longstanding membership, **Executive Solutions** joins a community of leading organizations that are driving the expansion of the commercial equipment finance market and capital formation across the U.S. ELFA's diverse network of more than 600 members – including finance companies, banks, manufacturers, and service providers – plays a crucial role in advancing the industry.

As a member of ELFA, **Executive Solutions** plays a pivotal role in supporting the association's mission to promote and advocate for the equipment finance industry. ELFA provides its members with valuable resources such as professional development opportunities, industry insights, and a platform to attract and develop diverse talent, ensuring the continued success of the sector.

ELFA President and CEO, Leigh Lytle, extended congratulations to **Executive Solutions** on reaching this significant milestone and thanked the company for its ongoing contributions to both the association and the broader industry.

"Since its founding in 1961, ELFA has been a unifying force for the equipment finance industry, helping businesses learn, connect, and advocate for their vital role in the U.S. economy," said Lytle. "Over the years, our members have continuously adapted to meet evolving customer needs, underscoring the resilience and strength of this industry. We congratulate all the companies celebrating milestone anniversaries in 2025 and look forward to continuing to work together to ensure the ongoing success of our industry."

## **About Executive Solutions**

Executive Solutions is a boutique industry focused Executive Search firm focused on commercial equipment finance. Since its founding in 1990 ESLF's mission has been to focus on the unique needs of its clients and pursuing the highest caliber candidates on their behalf. ESLF has been an active participant in the Equipment Lease & Finance Association for decades, with Jon Gerson currently serving on the ELFA's Board of Directors starting in 2024. He has previously served on the membership committee over the years, is past chair and member of the Service Providers BCSC & a past member of the Emerging Talent Advisory Counsel (ETAC).

Executive Solutions has been conducting executive searches in all functional roles exclusively in the Equipment Leasing and Finance industry for over three decades. Our clients include local, regional, national and global companies that are privately-held independents, bank-owned, captive finance arms of manufacturers, and all types of companies in between. Our approach is based on establishing longterm relationships with both our clients and the candidates who have come to trust us with their careers.

In addition, ESLF offers a full range of consulting services including Talent Pipeline & Development, Interview Process and Training, as well as Buy-Side Advisory & Strategic Consulting on entering the equipment finance industry via team placements, organic development or the acquisition of existing companies.

Our clients trust us because we bring them the best candidates and solutions who meet their needs, immediate and long term. Our candidates trust us because we help them enhance their career—not just find the next job.